

For Immediate Release

PLEXTOR ANNOUNCES LAUNCH OF PLEXTALK POCKET DIGITAL RECORDER/PLAYER

New DAISY-compliant music, voice, and book player/recorder offers revolutionary mobility and usability in a true lightweight, pocket-sized media player/recorder with features that support unsurpassed accessibility for those who are visually impaired or learning disabled.

Brussels. – July 30, 2008—Plextor has announced the launch of the **PLEXTALK Pocket**, the latest product from the company's popular and successful line of PLEXTALK healthcare and educational family of products.

The **PLEXTALK Pocket** is a lightweight, pocket-sized, DAISY-compliant music, voice, and book player/recorder that offers revolutionary mobility and ease of use by nearly anyone in business, education, and leisure. It is the world's first true crossover media recorder/player that bridges a host of applications yet also comes packed with features that support unsurpassed accessibility for those who are visually impaired or learning disabled.

The **PLEXTALK Pocket** weighs only 110 grams and is small enough in size to easily fit into the breast pocket of a shirt, blouse, or jacket. Listeners can enjoy audio titles to be transferred from Daisy Digital Talking Books, music CDs, MP3 CDs, or audio books on CD at work, at home, or at play. A powerful "Bookmark" feature allows users to return to and resume listening to media from the point at which they last were. A built-in superior quality microphone and speaker provides dynamic sound and volume for voice recording and playback via Plextor's proprietary DAISY structure. Personal "ear bud" stereo headphones (included) feature differing cord-lengths for ease in identifying left and right channels.



The **PLEXTALK Pocket** also features direct-read of HTML input from SD cards and USB flash memory so users can input media (including text-to-speech—TTS) without connecting to a PC. And simply connecting the unit to any computer via USB enables data and media backup as well as recharging of the PLEXTALK Pocket's 10-hour battery.

"Plextor is pleased to present **the PLEXTALK Pocket**," said Marc Van der Aa – Sales & Marketing Manager for Plextalk products, "We believe the PLEXTALK Pocket spans a wide range of uses and applications for leisure, business, education, and special needs. Plextor has long-held a passion for creating products that better our lives. Our new **PLEXTALK Pocket** offers powerful features that are suitable not only for the visually impaired or learning disabled, but also for a host of other uses by anyone in the classroom, at home, at work, or on the go."



PLEXTALK Pocket features include:

- Playable Contents (DAISY2.02, ANSI/NISO Z39.86/DAISY3.0, audio file (MP3, AMR-WB+)
- Voice recording by DAISY Structure
- Text/HTML contents playback by embedded Text-to-Speech Engine (TTS)
- Voice note-taking capability
- MP3 music player
- Intuitive stop/play/bookmark
- Supports removable up to 32GB SD cards and USB Flash memory
- Media transfer by USB without a PC
- Superior quality microphone and speaker built-In
- Plug-in for external microphone
- Rechargeable battery via AC adapter and USB
- Available in black and white

Availability and Warranty

The **Plextor Pocket PTP1** will be **available from October 2008** from the network of Plextalk dealers.

It is covered by **Plextor's Fast Warranty Service** (2-year warranty in the EU, Norway and Switzerland (Collect & Return); 1 year in other countries).

About Plextor

Plextor is a leading international developer and manufacturer of high-performance digital media equipment for professionals, consumers and companies. We have introduced generations of reliable, high quality products such as Plextalk products, optical drives, and have recently added a new range of hard disks.. From its parent company, Shinano Kenshi Co. Japan, Plextor has a built up tradition in the development and manufacture of advanced hardware and electronic precision equipment going back to 1918. With head offices in Japan, Europe and the United States the company mainly sells its products through a network of specialised computer dealers. Plextor Europe, established in Brussels, takes responsibility for sales, marketing and technical support in Europe, the Middle East and Africa.

PLEXTALK is the registered brand name and trademark of Shinano Kenshi Corporation's line of high-performance digital media equipment.

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